### FREE FOUNDATION FORMULATION COURSE





### STRUCTURING YOUR ORGANIC FORMULATION





### LESSON 1

## THE SECRET FORMULA FOR STRUCTURING AN ORGANIC SKINCARE FORMULATION

Welcome to Formula Botanica's free online organic formulation course. This is the course all our graduates took before they enrolled with us; this is the course that started the journey of hundreds of thousands of formulators around the world. You are in great company!

• Complete the checklist on this worksheet to make the most out of your free foundation course.

Lesson 1 teaches you the 5 main botanical ingredient categories used in organic skincare formulations. As part of your homework, we want you to note down the 5 ingredients as you watch Lesson 1 and also note down example ingredients that you'd like to explore within each category.

Category 1:	Example Ingredient:	
Category 2:	Example Ingredient:	
Category 3:	Example Ingredient:	
Category 4:	Example Ingredient:	
Category 5:	Example Ingredient:	

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My Lesson 1 Quiz Score: I scored

out of 5.

FORMULA BOTANICA
FREE FOUNDATION FORMULATION COURSE: LESSON 1



### WELCOME TO FORMULA BOTANICA: MEET YOUR NEW FORMULATION SCHOOL

We are the leading online teaching institution for organic formulation and indie beauty entrepreneurship and we are on a mission to teach the world to formulate. We empower our students with the skills to change their lives through organic skincare and haircare. Formulating organic cosmetics with plants, flowers and herbs is an amazing, empowering skill that everyone can learn. Let us teach you how to become a formulator.

### **KEY FACTS**



We have **tens of thousands** of students and graduates



We've taught in over **175+** countries around the world



We employ **40** staff in our accredited online school



We teach **9** award-winning online courses



We host 1 amazing CPD membership site to cover the latest trends



We are **accredited** by the UK's Open & Distance Learning Quality Council

• Top tip: staple your 4 Lesson worksheets together as you complete them, so that you create your own workbook and get a flavour of what it's like to study with Formula Botanica!

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